THE MAIN APPROACHES TO THE STUDY OF GENDER STEREOTYPES AT PRE-SCHOOL AGE

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ABSTRACT

Modern society is characterized by a change in value and moral orientations in the sphere of relations between the genders, there is a blurring of the boundaries between female and male social roles, the influence of a negative information background that provokes aggression in girls and increased anxiety in boys is noted. In this regard, it becomes necessary to study the gender identity of primary schoolchildren, to identify the features of its formation.

Keywords: principle, preschool education, teaching principles, personality-oriented activity.