

THE IMPORTANCE OF FOOD MARKETING IN AGRICULTURE FOR DEVELOPING COUNTRIES

Jasurbek Pozilovich Kurbonov

Basic doctoral student of Andijan Institute of Agriculture and Agrotechnology

jasurbekkurbonov0033@gmail.com

ABSTRACT

This article provides an analysis of the importance of food marketing in the economies of developing countries, development trends and some current trends, which are the basis for the development of the economy on a sustainable basis today.

Keywords: globalization, marketing, integration, economy, food, industrialization, supply and demand, capital movement, labor force.