

## TO STUDY THE ATTITUDE OF THE POPULATION TO TOURISM THROUGH ECONOMETRIC MODEL

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### ABSTRACT

The study examines whether the socio-demographics of the local population and public relations can influence their impact on tourism (economic, environmental and socio-cultural impacts), as well as their satisfaction with local tourism management. Checks for According to a survey of local residents, the relationship with tourism and the requirements of domestic tour packages were assessed.

**Keywords:** tourist demand, perceptions of the population, socio-demographic characteristics