

## EFFECTIVENESS OF AUDIO-VISUAL AIDS IN TEACHING PROCESS

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### ABSTRACT

Today's world is a visually oriented world, a world of virtual opportunities and information technology. Therefore, television and videos have begun to attract the audience not only as entertainment, but also actively used for cognitive purposes in all spheres of human activity, including education. This paper aims to explore importance of audio-visual tools in modern curriculum.

**Keywords:** student, teacher, teaching process, audio-visual aids, integrated technology