

## ETHICAL AND AESTHETIC VIEWS OF ABAY KUNANBAYEV AND THEIR SIGNIFICANCE IN THE MORAL IMPROVEMENT OF MAN

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### ABSTRACT

The article provides a historical and philosophical analysis of ethical and aesthetic views in the work of Abay Kunanbayev. The legacy of Abay Kunanbayev is revealed in a new meaning and a new dimension. Abay Kunanbayev's humanism is reflected in his poems, actions and appeals. The Central problem of Abay Kunanbayev's philosophy is man. Philosophical and ethical understanding of a person, his place and role in life is a characteristic feature of Abay Kunanbayev's work. It is noteworthy that the great Kazakh thinker continues the traditions of Eastern philosophy. It should be noted that he was deeply concerned with the moral character of man. The achievement of happiness and goodness, the duty and conscience of a person, the purpose, meaning and purpose of his being-are the core of Abay Kunanbayev's moral philosophy. According to the authors, the center of Abai's spiritual quest was a radical change of man and society. He wanted to change society for the better. According to the authors, in the work of Abay Kunanbayev, the ideas of the mission of man to nature, society and man are brought to the fore. The scientist characterizes that a person's duty consists in his good intentions and actions. Most importantly, a person should contemplate his spiritual self; understand the essence of his existence with all his heart. A person who has realized the essence of his spiritual being will strive to live in harmony with his conscience.

**Keywords:** Virtue, Beauty, Perfection, Humanism, Spiritual revival of the people, Continuity.