

## “YAXSHI” LEKSEMASINING INSONLARGA XOS SIFATLAR DOIRASIDAGI ASSOTSIATSIYASI

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### ANNOTATSIYA

Maqolada "Yaxshi" leksemasining insoniy fazilatlar bo'yicha assotsiatsiyalari va ushbu assotsiatlarning diaxronik tahlildagi o'ziga xosligi, shuningdek, shu tahlil bo'yicha ijtimoiy doiralar va adabiy qatlam o'rtasidagi o'xshashlik va farqlar tadqiq etiladi.

**Kalit so'zlar:** assotsiatsiya, lingvistik ong, lingvistik obraz, rag'batlantirish, "yaxshi", fikrlash, adabiy qatlam, pozitsiya, parallelilik, diaxronik tahlil, ijtimoiy qatlam, assotsiativ tajriba, yadro, reaktsiya.

### ASSOCIATION OF THE LEXEME "GOOD" IN THE CONTEXT OF HUMAN CHARACTERISTICS

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### ABSTRACT

The article examines the associations of the lexeme "Good" from the point of view of human qualities and the specificity of these products in diachronic analysis, and also provides similarities and differences between the social circle and the literary layer in this analysis.

**Keywords:** association, linguistic consciousness, linguistic image, stimulus, "good", thinking, literary stratum, position, parallelism, diachronic analysis, social stratum, associative experience, core, reaction.